



2023 SPONSORSHIP OPPORTUNITIES

314 Digital is the St. Louis Interactive Marketing Association Alliance (IMAA) affiliate dedicated to creating events that foster education and career development for local and regional professionals passionate about enhancing and developing interactive marketing.

EDUCATIONAL EVENT

Our Educational Events allow for networking over a hot breakfast buffet followed by a lively discussion with regional agency and brand members. These events average 100+ attendees and are always FREE to agency, brand, and vendors.

As always, our education events will focus on what's now & new in data innovations, audience insights, trending media, creative and media partnership and more. We do our best to design panels that match industry needs and sponsor offerings.

Presenting Sponsor (\$6,000)

- 7-10 minute sponsor presentation prior to panel discussion
- Sponsors are encouraged to elect a product / research expert panel participant
- Sponsors may bring attendee giveaway items, business card raffle door prizes and provide their own branded signage for display
- Logo on Eventbrite and 314Digital.com event and sponsor page
- Provided signage with logo at entrance and registration table
- Sponsorship mentions on 314 Digital's social media

Education Panel Event registration begins at 8:30 am with panel discussions running from 9-10 am.

Visit 314digital.com for event details and to grab your FREE ticket.

The 314 Digital board is planning 2023 events for the following dates:

May 17 • August 16



Ask about sponsoring a
314-Digital Happy Hour!

SPARK 2023

October 18 from 6-10 pm @ The Ritz-Carlton, St. Louis

This social event will provide sponsors with the opportunity to connect with paid media decision-makers and up & comers from across the St. Louis area. Based on attendance from past years, we anticipate 200+ attendees.

Premier Vendor Partner Sponsor (\$3,000)

- 6' table for swag and giveaways to collect business cards
- 4 free vendor tickets (\$200 value)
- Logo on event promo materials and on-site signage
- Post-event list of attendees

Interested in becoming a 314 Digital sponsor? Contact our sponsorship team!

Marci Fine, Sponsorship Chair

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Ryan Green, President and Engagement Chair

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